

**Mindawn Label
User Guide
(Version 1.0)**

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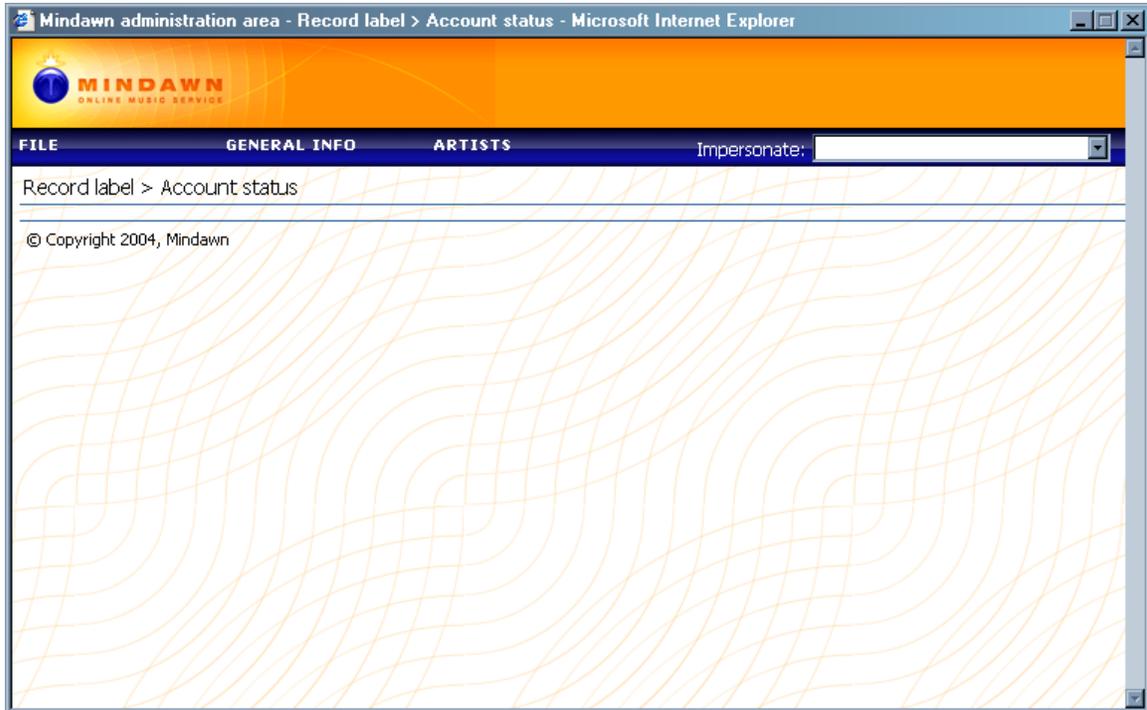
Introduction

As a record label you won't open an account in the same fashion that an artist would, as all deals are negotiated depending on the size of the label, so instead of creating a user profile directly, we will create one for you that is a top level account that allows you to add as many artists as you want under that umbrella. You will be able to control when and if content is displayed, billing, payment, etc.

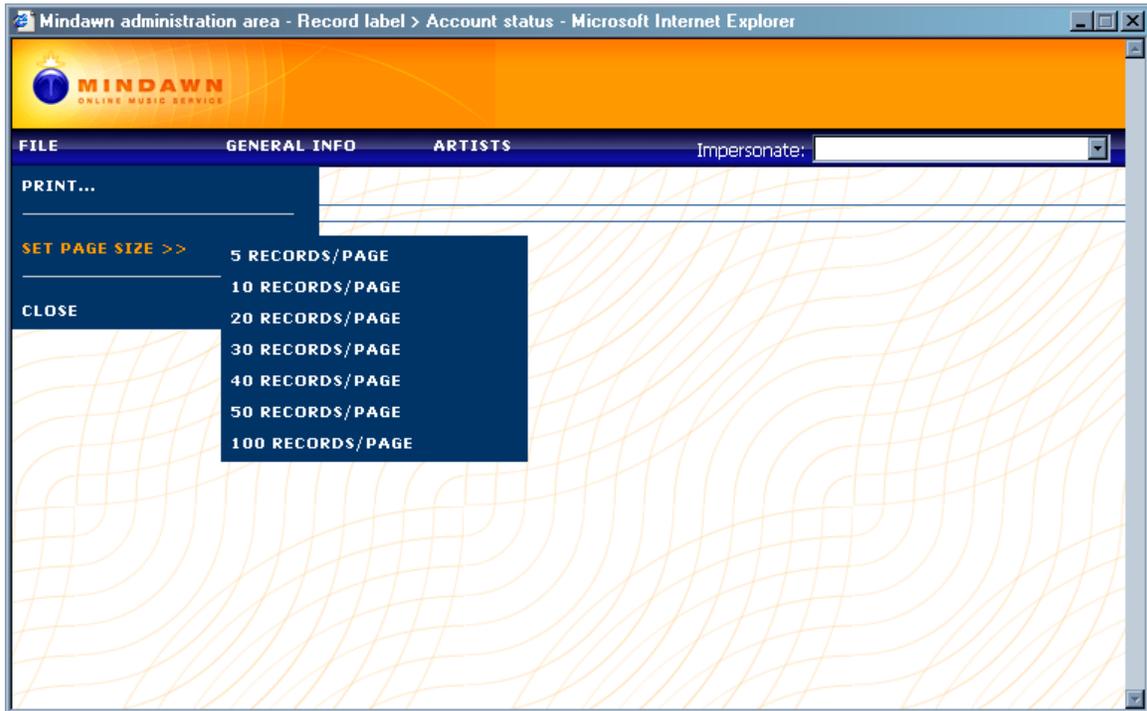
You will want to also review the "Mindawn Artist User Guide" for the specifics on uploading and managing content, this guide covers your higher level interface. Whoever will be ripping the CD's for use in Mindawn will also want to review the "MARS User Guide" and install the MARS software.

Main Interface

There are 4 basic sections to the web interface for Artists in Mindawn as seen in the screenshot below:

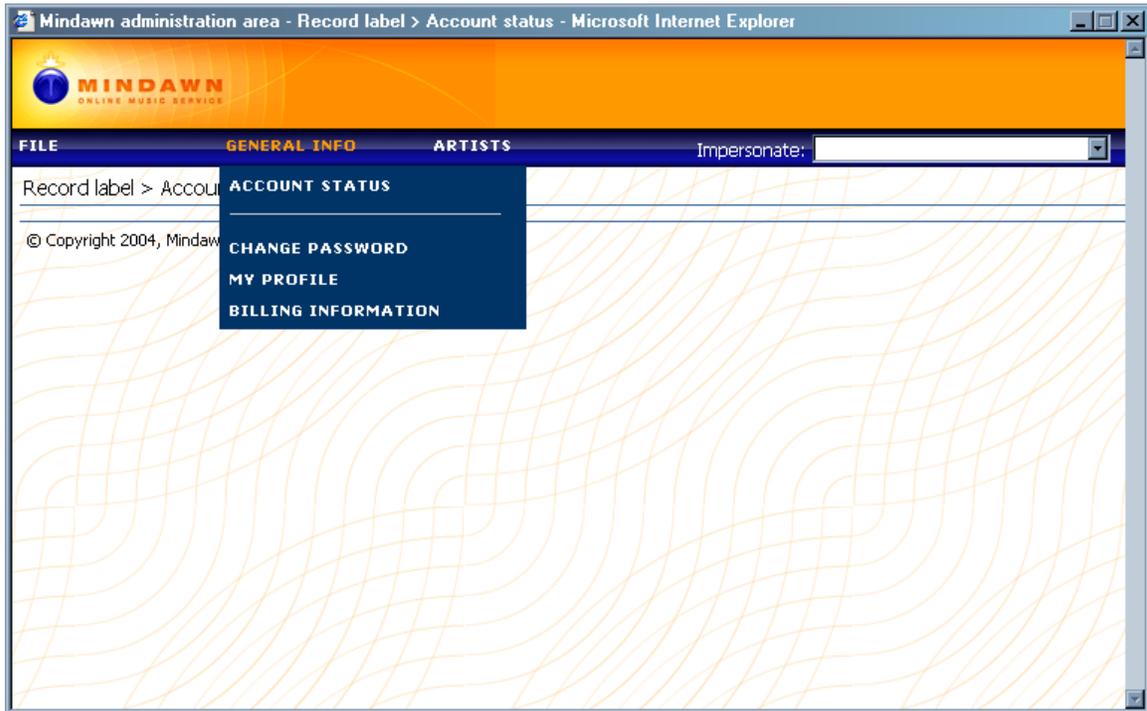


Main Interface -> File



This section allows you to configure your options for printing, records per page, and then to print the specific table that is displayed from one of the other sections.

Main Interface -> General Info



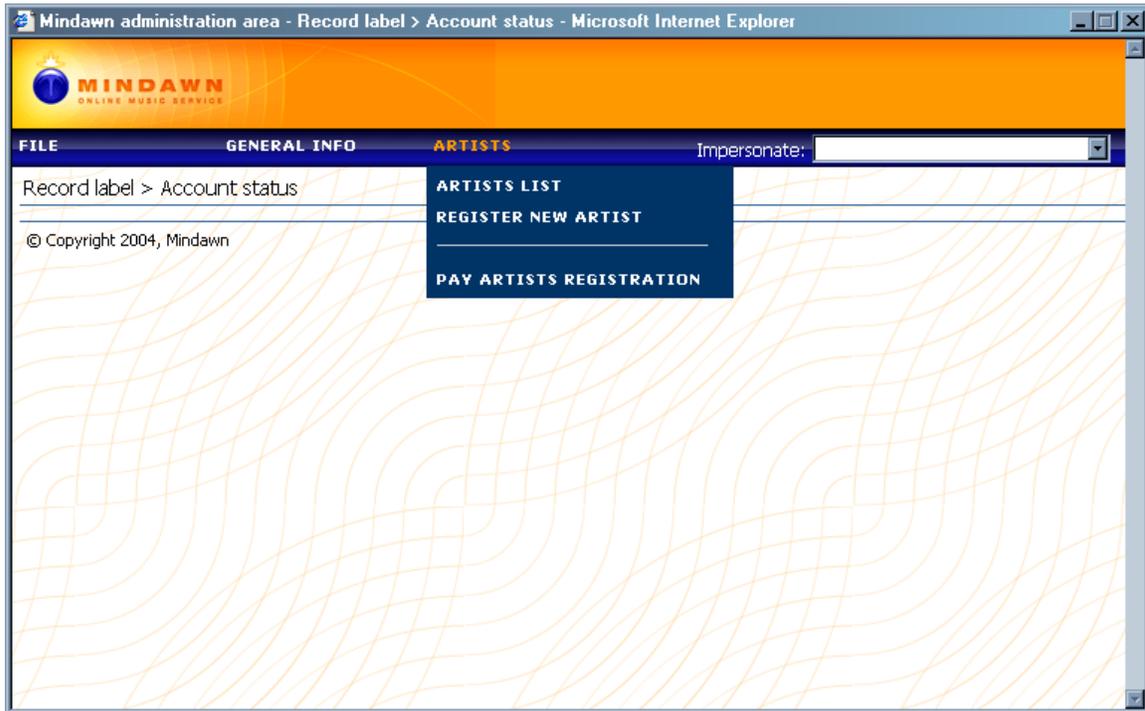
Account Status: Selecting this will display various information about your account such as billing status, etc.

Change Password: Allows you to change the password assigned to your account.

My Profile: Displays your billing and payment information and allows you to modify it.

Billing Information: Displays your primary address and billing profile and allows you to add addition billing information.

Main Interface -> Artists



Artists List: Displays a list of the artists on your label that you have added so far, from this interface you can enable/disable the artist from display in the Mindawn system.

Register New Artist: Here you will enter the artist name, then a user ID and password for the artist profile. You can then login as them to upload content, or have the artist do it or whatever you want, however from this Label interface you can use the “Impersonate” option to switch between artists on your label to update and upload content.

Pay Artists Registration: This allows you to pay individual artist registration fee’s, this would typically apply in an after the fact situation where the deal you negotiated with Mindawn didn’t cover new artists.

Impersonate: Here you have a combo box of all artists that you have registered for your label, simply pick one and you will be logged in as that artist and can add, modify and delete information and content as needed.